

▶ RUN Point of Sale Management System



RUN Point-of-Sale provides the flexibility, responsiveness, and scalability to meet even the largest retailer's point-of-sale requirements, leading to improved customer service and higher sales. Access to real-time customer, product, and market information means more opportunities to turn occasional shoppers into lifetime customers. In addition, **RUN** Point-of-Service offers next-generation features that improve customer service and reduce costs, including the ability to process sales returns for items sold through the web, access retail Web sites, fulfill Web-generated orders, and look up cross-store inventory.

It contains the industry's leading configuration capabilities in areas such as pricing, discounts, promotions, and returns. Additionally, **RUN** POS is offered with powerful back-office applications, for in-depth, store-level management and reporting.

▶ BENEFITS

- The easy-to-use and intuitive graphic user interface increases productivity and facilitates employee training.
- The object-oriented design makes it easy to customize application to unique business rules and to implement an integrated customer-centric business strategy.
- Increase customer intimacy with customer-purchase profile and loyalty information.
- Robust promotional pricing features make it easy to target preferred customers and to ensure accurate pricing at the point of sale

▶ SOLUTION INTEGRATION

- **RUN** Account Payable Management
- **RUN** Accounts Receivables Management
- **RUN** Cash Management
- **RUN** General Ledger Management
- **RUN** Human Capital Management
- **RUN** Order Management
- **RUN** Inventory Management

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